

THE PERFECT PLAN

DIGITAL SERIES



LOGLINE: 3 FRIENDS. 3,827 PROBLEMS. 1 PLAN

SYNOPSIS: WHEN 3 FRIENDS FALL BEHIND IN BELLS & RENT, THEY GET CAUGHT UP IN A DRAMATIC TALE THAT LEAVES THEM RUNNING FROM DANGEROUS GANG LORDS, ANGRY LANDLORDS, AND CROOKED COPS. THE ONLY WAY OUT IS TO COME UP WITH THE PERFECT PLAN

REFERENCE: FRIDAY, MARTIN, THE WIRE

EPISODES: 8

LENGTH: 6-15 MINUTES

GENRE: COMEDY, DRAMA

LANGUAGE: ENGLISH

STYLE: SINGLE CAMERA

PLATFORM: SHORT FORM DIGITAL CONTENT

WEBSITE: THEPERFECTPLAN.TV

#THEPERFECTPLAN

KEY DEMOGRAPHICS

Adults 21-45
United States, South America, Europe
Gen X, Millennials
African American, Latino
Entertainment Aficionados, Phone & Tablet Users

CONTACT

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